

**MEDIA RELEASE**

For Immediate Release

**Shop Lambton map being launched to promote Sarnia-Lambton area businesses**

May 25, 2020

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Shop Lambton is a free resource launched this week to support businesses in the Sarnia-Lambton area by helping consumers find goods and services locally.

A joint initiative between the Covid-19 Business and Economic Taskforce and County of Lambton, Shop Lambton features an interactive database of local stores and restaurants, their contact information, hours of operation, and how they are providing their goods or services amidst this rapidly changing economic landscape.

"The pressures our local businesses are dealing with as a result of COVID-19 are different than anything we've experienced before," says Lambton County Warden Bill Weber. "By shopping local and supporting Lambton County businesses you can help our economy recover from the financial hardships we are currently faced with and keep our local businesses operating well beyond the course of this pandemic."

Local establishments are encouraged to click [HERE](#) and fill out the registration form. Information collected will be used to populate the Shop Lambton Map and provide consumers with a current guide to finding the goods and services they need as close to their home as possible.

"The taskforce identified Shop Lambton as an important means to support Sarnia-Lambton area businesses by connecting them with their consumers. With the goal of supporting Sarnia-Lambton employers and keeping jobs in our communities, this online directory will be free to everyone so it can be as comprehensive and accessible as possible," said Stephen Thompson, CEO of the Sarnia-Lambton Economic Partnership. "By participating in this initiative, businesses and consumers are contributing to the local economy," Thompson added.

The Shop Lambton Map can be accessed by visiting [shoplambton.com](http://shoplambton.com) and will be updated twice weekly beginning **May 25 2020**.

Other initiatives launched by members of the Sarnia-Lambton COVID-19 Business and Economic Taskforce to aid the local business community include:

- Sarnia-Lambton Economic Partnership E-Commerce Support Program: [CLICK HERE](#)
- Sarnia-Lambton Chamber of Commerce Members Gift Card Program: [CLICK HERE](#)
- Sarnia-Lambton Business Development Corporation Emergency Support Loan: [CLICK HERE](#)
- Grand Bend & Area Chamber of Commerce supported Food/Beverage Program: [CLICK HERE](#)

The Sarnia-Lambton Economic Partnership and all members of the Taskforce are here to help businesses navigate available programs, and to support them as they put together a game plan to move forward. Any business or entrepreneur with questions is encouraged to reach out to the Sarnia-Lambton Economic Partnership team through our website or by calling our office at 519-332-1820.

For more information on the Taskforce, please visit [HERE](#).

**Information on COVID-19 Resources for Businesses can be found by clicking [HERE](#).**

**COVID-19 Resources for Businesses F.A.Q. can be found by clicking [HERE](#).**

**Sign up for daily email updates as COVID-19 related business programs are launched by clicking [HERE](#).**

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